

THE GLEICHEN CALL

VOLUME XXXI NO. 34

GLEICHEN, ALBERTA, WEDNESDAY NOVEMBER 9, 1938

SUBSCRIPTION \$2.00 PER YEAR

ARRANGE PROGRAMME FOR OLD TIMERS BANQUET, DANCE

The Board of Trade committee in charge of the arrangements for the Old Timers' banquet and dance are rapidly getting the program lined up for the evening of the 25th inst. A delegation representing members of the South Alberta Old Timers' Association have been promised to be present again, and the Catholic Ladies have undertaken to furnish the banquet. The Gleichen Boys Band will also take part in the program at the banquet and the Old Timers' Orchestra will furnish the music for the dance.

MINOR CHIEF MANY BEARS RECEIVES TWO MEDALS

The Canadian Pensioners Board recently sent to Minor Chief Mary Beas two medals, one silver and the other bronze. A letter enclosed stated the medals would be presented by the King to Mary Beas, P.M. Mr. Fox Head, had not been killed in action in France in 1918. The letter was signed by W. P. Donald. (Ab-wah-koop-ko) whom he knows personally. Minor Chief Mary Beas is very proud of these medals and takes pleasure in displaying them to his friends.

THE WORLD OF WHEAT

By H. G. L. Strange, Director of "Crop Twining Plan"

"What do you think of this wheat?" asked an elevator agent. "That's a lovely looking sample," I said. "Plump, of a fine deep red color. Why, that's almost show wheat."

"Does it is," said the agent, "and it's also a good joke on you." "Why?" asked.

"Well, that comes from a field that you classed as no good last summer. You said it was Little Club wheat and that the quality was terrible. Now you say it's fine."

"Can you get me a pound of wheat of another variety from the same farm?" asked. "Sure I can," said the agent. "I can get you some Thatcher, but what will that prove?" "Let's wait and see," I said.

The pound of Thatcher arrived. This, with a pound of the Little Club was made into loaves of bread by the Dominion cereal laboratory.

The loaf made from the Thatcher wheat is tall and light, of a nice cream color, and has an appetizing appearance. The loaf made from the Little Club is about half as tall only, is dense and heavy looking, the crumb looks unappetizing and it is as yellow as a dandelion.

"Well," said the agent, "I look no though wheat varieties are just like people. You can't tell their quality or worth by the looks of them!" Following factors have tended to raise prices: Better political situation wheat seedling backward in Roumania. Rains still lacking in Victoria, Australia. Russian wheat export surplus believed small. Heavy rains in India continues dry, meeting conditions unfavorable. Estimate of last Argentine corn crop reduced to 17 1/2 million.

Following factors have tended to lower prices: Large arrivals of wheat from Europe. Roumania and U.S.A. continue pressing subsidized wheat for export. World has largest crop in recent years. Rains relieve drought in Balkans. Large exports of carobs (beans) from Cyprus to Egypt. Argentine corn being pressed on Liverpool market.

DON'T OVERCOOK FISH

DUR CANADIAN FISH HAVE THE FINEST FLAVOR SAYS GOVERNMENT EXPERT

Miss Hazel J. Freeman, Dominion government cookery expert says: "The clear, cold waters of our own northern lakes and rivers, the saltiness of our two great oceans make Canadian fish exceptionally fine in

Observe Remembrance Day

Friday, November 11th, Remembrance Day, the twelfth anniversary of the signing of the armistice which brought to a close the great war will again be observed in Gleichen, in common with the rest of the Dominion and the British Empire in solemn services in memory of that great army of men who gave their lives for their country and in the cause of humanity as a whole.

The Canadian Legion of the British Empire Service League in collaboration with the Canadian Broadcasting Corporation will broadcast from 8 to 9 p.m., Alberta time. His Excellency Lord Tweedsmuir will bring a message from His Majesty The King and deliver it during this broadcast. The Right Honourable W. L. Mackenzie King, Minister of Canada, and the Honourable Dr. R. Manion will speak. The musical portion of the broadcast will be sustained by the famous Mendelssohn Choir of Toronto. Other parts of Canada will also participate.

The broadcast will be one of the outstanding programs of the year and it is intended that it shall not only be a commemoration, but will give in some measure, the way of relief which passed over all people by the removal of the recent threat of war.

In 1918 Canada remembered the war dead in no inspiring a fashion as Vinny—the memorial itself, the birthplace of veterans and mothers and wives, the participation of the King, the President of the French Republic, the Prime Minister—that over Canadian must feel pride in a duty so wholly and beautifully done.

Some expression of that feeling is very likely to be made by Canadians this Friday, when with the signing of the Poppy Fund, the opportunity is

given to render some measure of gratitude to those, one might say, fell in the war but did not die.

For that in effect, it was happened to many thousands of Canadian young men. Wounded, damaged in body and spirit, these multitudes of our fellow men have survived twenty years of pain and handicap, of distress, frustration and disappointment in the daily race of life, regardless of all help government and municipalities can devise for them. On the basis of the indelibly beautiful memorial on Vinny Ridge, there are carved in the solid stone, the names of 14,113 Canadian soldiers whose bodies have never been found, whose names do not appear on a headstone in any of the numerous Canadian cemeteries scattered over France and Flanders. Thus no man is forgotten. The Poppy Fund, insofar as the funds it can raise permit, has attempted to see that no man of those living be forgotten. The things government cannot undertake to supply, clothing, furniture, the simple necessities of comfort in a home, are the routine provisions of the Poppy Fund. It also must maintain kind of emergency medical and domestic. Its work is practically all voluntary. It tries to be, on behalf of the countless contributors to Poppy Day, the good Samaritan to the forgotten fringes of the veteran problem.

The Canadian Legion which is conducting the campaign in Canada is only one unit of the British Empire Service League, which on November 11th, 1918, the day of the signing of the armistice, is selling poppies to follow Britishers in every corner of the globe. The British people have their various national holidays and red letter days, but in the fight you make on Poppy Day, you are sharing a duty universally British.

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

Miss Mary Hawthorn has returned to town and will again be for Matthews & Kidney.

Our postmaster is back on the job again, after being laid up a week with the flu.

Now that the season for shooting prairie chickens is over, the hunters may devote their whole attention to the wily grouse, of which there are thousands.

R. M. Staback, who has been in the employ of the Gleichen Pharmacy for the last eight months, as clerk, left last week for Carleton Place, where he will take charge of the post office.

R. Kirilant sent The Call a present of four giant potatoes and a huge cabbage. The largest potato weighed 4 1/2 pounds, the smallest one 3 1/2 pounds.

Miss Elder, who has for the past nine months been employed at the Busy Store, left for Calgary last week. She was a bright, energetic young woman, and especially fitted for her position.

Mr. and Mrs. J. Laycock moved to Okotoks last week where they will in future reside Mr. and Mrs. Laycock have resided in Gleichen for the past 17 years, and they will be missed by a large number of friends here. Mr. Laycock will take up his occupation as travelling salesman.

W. Kidney has returned from Rochester, Minn. where he underwent medical treatment. On Wednesday evening at the residence of Mr. J. Savage, Mount Royal a wedding was solemnized when Miss Elizabeth Belle Leach of Gleichen and Mr. A. Williams of New York City and lately of Vancouver were united in marriage.

A wire was received from Ottawa officially informing Mr. and Mrs. W. McPhie, who reside on a farm eight miles north of town that their son, Private Kenneth H. McPhie had been wounded a second time. This time the major news is that he was wounded in the shoulder by shrapnel.

Among those who contributed food stuffs and meals to Gleichen ten years ago for those suffering from "flu" the following are noted: Mrs. Beach, Mrs. Latt, Mrs. James, Mrs.

ITEMS OF INTEREST OF THE TOWN AND DISTRICT

Our enterprising hotel men Tom and Campbell Brown have been busy the past few days redecorating the interior of the Queens Hotel.

Next Friday being a holiday all places of business in town will be closed.

The sale of poppies here went over in great style. So far the amount realized amounts to \$58.20.

Mrs. V. McMan, teacher at the Living Springs school, was taken ill last week and is at present confined to a hospital in Calgary.

Miss Betty Taylor, who is on the training staff of the Calgary General hospital, spent the week-end visiting her parents, Mr. and Mrs. E. W. Taylor.

The teaching staff of the local high school is attending the teachers convention in Calgary this week which begins today.

The annual meeting of the Meadowbrook Association will be held in the Meadowbrook hall on Wednesday evening, Nov. 23, commencing at 8 o'clock. After the meeting a social evening will be spent by those attending.

Suspensions of drivers and chauffeurs' licenses in Alberta since April 1st have totalled 124, according to figures issued recently by the provincial secretary's department. During the whole of the 1937-38 fiscal year, ended March 31 last, the suspensions aggregated 120. It appears this is a small per centage in relation to the 124,000 licensed drivers in Alberta an increase over the previous year's total of 120,672.

Some radicals that we know would tear down existing institutions of learning and breed riot and anarchy where there now is law and order. In their ignorance they make no discoveries, no inventions nor do anything to better the condition of the human race. They go from the cradle to the grave in a random way, with no pilot, no objective point, and its last term is often wrecked in this tempestuous sea of life. The schools are here to counteract all these non-sensical ideas and to make it possible for every young man and young woman in this country and vicinity to fit themselves for some useful and highly profitable calling in life. That she would make any better for their having lived in it.

The force of the wind in Canada as a rule is felt most on the Atlantic and Pacific coasts, on the shores of the Great Lakes and over the prairies.

GLEICHEN UNITED CHURCH

Rev. J. N. Wilkinson, Minister. 11 a.m. Church School. 7:30 p.m. The congregation is requested to join with St. Andrew's Anglican church for the annual Bible Society service. The speaker will be the Rev. A. Lytle of Calgary secretary of the South Alberta Branch of the Canadian Bible Society which is affiliated with the British and Foreign Bible Society.

More than half of the 32 American college students selected as 1938 Rhodes scholars were Boy Scouts.

Read, Mrs. Tudhope, Mrs. McMillan, Mrs. Walsh, Mrs. Hays, Mrs. Bremner, Mrs. McIntyre, Mrs. W. Brown, Mrs. Scott, Mrs. Harrison, Mrs. Kilgour, Mrs. Caprice, Mrs. Renaud, Mrs. Walker, Matthews & Kidney, Mrs. Pifer, Mrs. Bennett, Mrs. Wilson, Mrs. Kofoed and the Gleichen Red Cross.

TURKEYS

Make sure that you know the MARKET PRICE of your turkeys by receiving our free price list. Simply enclose the turkey raising card in your order in December. Send us a card with your name and address NOW to go on our list.

WINDSOR'S PRODUCE PACKERS

601 11th Avenue West, Calgary. License No. 115



...and YOU can make these tasty FISH dishes!

● The hardy Fishermen of Canada make over 60 different kinds of food fish and Shellfish, either fresh, frozen, smoked, dried, canned or pickled... each affording a grand opportunity for thrifty dishes that have style, sense and delicious flavour.

So nourishing, too, for Canadian Fish and Shellfish give plenty of protein, minerals and precious vitamins. In fact, they have everything folks enjoy and need in a lunch or supper dish.

You can make arrangements with your dealer to supply different kinds of delicious fish several times a week, and the family will enjoy this tempting treat.

DEPARTMENT OF FISHERIES, OTTAWA.



100 LADIES: WRITE FOR FREE BROCHURE! FISH AND VEGETABLE LOAF

Place send us your free Booklet "100 Tasty Fish Recipes". Name (Please print letters plainly)

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

ANY DAY FISH

YOU NEED TWO NEWSPAPERS

You enjoy your weekly. It gives you news of your own friends and neighbors. It deals intimately with the problems of your own district and works assiduously for its welfare. As your home newspaper it has first claim on your interest and your loyalty—and rightly so.

But, while your weekly gives you a resume of the news beyond your own district and, within its scope, deals capably with world events, it cannot possibly keep you in touch with every matter of importance. Frankly it makes no claims to do so.

To have an intelligent appreciation of what is happening in the world today you must read a daily newspaper. A good daily gives you all the news. No matter what your chief interest may be, world events, national conditions, sports or markets, it covers them all. And more than news. Special articles, features of particular interest to women and pages for the children make a daily newspaper welcome in every home.

By all means read your weekly. It deserves your interest and support. But, remember, you and your family need a daily newspaper, too.

Read a Newspaper

Listen to the Program:
"THAT WAS THE YEAR"
Every Tuesday and Friday
At 8:15 P.M.—STATION CFAC

The Calgary Herald



Grandma always was a keen shopper and quick to "snap up" a bargain... But you'll recognize these BARGAIN OFFERS without her years of experience... you save real money... you get a swell selection of magazines and a full year of our newspaper. That's what we call a "break" for you readers... no wonder grandma says—"YOU'VE GOT SOMETHING THERE!"

ALL-FAMILY OFFER

This Newspaper, 1 Year, and Any Three Magazines
CHECK THESE MAGAZINES—ENCLOSE WITH ORDER

- | | |
|--|--|
| (1) Western Producer, 1 yr. | (1) Family Herald and Weekly Star, 1 yr. |
| (1) Canadian Magazine, 1 yr. | (1) Red and Gun, 1 yr. |
| (1) National Home Monthly, 1 yr. | (1) Pictorial Review, 1 yr. |
| (1) Woman's Home Companion, 1 yr. | (1) Parents, 6 mos. |
| (1) Pictorial Review, 1 yr. | (1) American Boy, 6 mos. |
| (1) Canadian Horticulture & Home Magazine, 1 yr. | (1) Christian Herald, 1 yr. |
| (1) Country Guide and Northwest Farmer, 2 yrs. | (1) Open Road (boys), 1 yr. |

ALL FOUR ONLY
3.00

SUPER-VALUE OFFER

This Newspaper, 1 Year, and Three Big Magazines

- | | |
|-------------------------------|--|
| GROUP A—Select 1 | GROUP B—Select 1 |
| (1) Woman's Home Comp., 1 yr. | (1) Canadian Magazine, 1 yr. |
| (1) Newswatch, 6 mos. | (1) National Home Monthly, 1 yr. |
| (1) True Story, 1 yr. | (1) Pictorial Review, 1 yr. |
| (1) MacCall's Magazine, 1 yr. | (1) Red and Gun, 1 yr. |
| (1) Screenland, 1 yr. | (1) Silver Screen, 1 yr. |
| (1) The Judge, 1 yr. | (1) Pen, Pencil & Wry Star, 1 yr. |
| (1) Outlook Weekly, 1 yr. | (1) Western Producer, 1 yr. |
| (1) Magazine Digest, 6 mos. | (1) Open Road (boys), 1 yr. |
| (1) Parents, 1 yr. | (1) Canadian Horticulture & Home Magazine, 1 yr. |
| (1) Christian Herald, 1 yr. | (1) Country Guide and Northwest Farmer, 2 yrs. |

ALL FOUR ONLY
3.50

This Newspaper and Any Magazine—Both for the Price Shown

- | |
|---|
| (1) Family Herald & Weekly Star, 1 yr. \$2.50 |
| (1) Canadian Magazine, 1 yr. 2.75 |
| (1) National Home Monthly, 1 yr. 2.50 |
| (1) Western Producer, 1 yr. 2.50 |
| (1) American Magazine, 1 yr. 3.10 |
| (1) Pictorial Review, 1 yr. 2.50 |
| (1) True Story, 1 yr. 2.50 |
| (1) MacCall's Magazine, 1 yr. 2.50 |
| (1) Red Book, 1 yr. 2.50 |
| (1) Newswatch, 1 yr. 4.00 |
| (1) Physical Culture, 1 yr. 3.25 |
| (1) Christian Herald, 1 yr. 3.75 |
| (1) Country Guide and Northwest Farmer, 2 yrs. 2.50 |
| (1) Woman's Home Companion, 1 yr. 2.50 |

FILL OUT COUPON—MAIL TODAY

Please clip out of magazine after checking one desired. Fill out coupon carefully.

Gentlemen: I enclose \$..... I am checking below the offer desired with a year's subscription to your paper.

Name..... () Super-Value () All-Family () Single Magazine

Post Office.....

R.R. Province.....

Every advance notice of any kind, where the object is the benefit or convenience of any person or number of persons, is advertising, and will be treated by The Call as such. If no instructions accompany the notice advising us to whom to charge it, it will be charged to the person sending it. Notices of any character relating to future events, the purpose of which is the raising of money, are inserted in the local news columns or the correspondence columns of The Call at fifteen cents a line for each insertion.

Have you any news to tell the public, or if so he will be glad to publish it. In case you do not happen to meet him on the street use the telephone or the Mail. You will be helping make the local paper of greater interest and thereby serve the general community. Whatever news may interest you, send surely interest others.

Of course the break of day prevents the night going too far.

Town & District

Mr. Burt, representing Proctor, Gamble Co. Ltd. makers of famous Chipmunk, was in town a few days ago on his way to Brooks. He had with him a check for \$1,000 which he intended to hand over to a Brooks lady who won first prize in a recent contest. Why don't some of our Gleichen ladies try out this contest.

The Annual Armistice dance held by the members of the Legion will take place Friday night, November 11th. This dance usually takes place at the dancing season here and from all indications an exceptionally large crowd will be on hand to celebrate the occasion.

Mr. and Mrs. N. A. Riddell attended the funeral of Mr. Murray at Three Hills last week. Mr. Murray at one time worked in the U.G.G. elevator here and was well known to the town. Later he was moved to Nakamora where he operated the U.G.G. elevator for many years from which place he was transferred to Three Hills.

A Melville Anderson, Optometrist and Optician, 224, 8th Ave. W., Calgary will be in Gleichen, Saturday, November 12th, at the Queen's Hotel to examine eyes and do optical work. Mr. Anderson is well known to many in this district, having been in Calgary for over twenty-five years doing optical work exclusively and where he maintains a first class optical office at 224, 8th Ave. W. Phone or call Saturday, Nov. 12th at the Queen's hotel for eye examination or optical work.

On Armistice Day, Nov. 11, the war has been over for 20 years. It is almost startling that so much time has elapsed, and yet to those who were living at that time it seems but yesterday. Time, which heals all wounds and obliterates all human activities, is pushing the great conflict into the mists of memory. The world still trembles with troubles and the outlook as a whole is worse than it was a year ago. There are more uncertainties in the situation, and it is becoming obvious that the world is definitely on the way to a great armageddon race. Or else, which threatens to become calamities, rear their ugly heads occasionally and many claim that these crises never turn out as badly as expected; that the clouds are more terrifying than the storms that follow. Time will tell.

The trend of automobile accidents on a mileage basis turns sharply upward in the fall months and continues upward until late in the winter, points out an official in warning motorists that increased caution is needed more at this time of the year than at any other time. A number of explanations have been advanced as to why accidents continue to increase in the latter part of the year despite the decline in travel. Undoubtedly the fact that motorists must readjust themselves to conditions of darkness or semi-darkness in driving plays a large part. But what ever may be the major cause, the increase in accidents per mile in the fall is a yearly phenomenon with which safety workers have become all too familiar. Since accidents occurring during the dark or darkness are found to be the major factor in causing the present increase, the best preventive measure is for motorists to adopt driving with exceptional care at such times and making sure that lighting equipment of car is in perfect condition and that the windshield is clean at all times.

DURSTON-MAIS

On the afternoon of November 2, the wedding ceremony was performed by Rev. E. Davidge which united in marriage Mr. Frank Giosop Durston and Miss Madeline Ethel Mais of Queenstown. The service was held in the Acme Manse under pink and white streamers, centring in a large wedding table. The bride and groom were attended by Mrs. G. Johnson and Mrs. G. Davidge signed the register with the bride and bridegroom following ceremony. After the ceremony Mr. and Mrs. Durston were dinner guests of Rev. and Mrs. Davidge. The occasion was in the nature of a reunion being the aftermath of friendships formed years ago when Rev. Davidge was pastor of the Queenstown pastoral charge.

IN MEMORIAM

In loving memory of our husband and father who passed away November 9th, 1937. We do not know what pain he bore, It was hard to see him die. We only know he passed away, And could not say good-bye. Ever remembered by his loving wife, and daughter Jean.

Overseas for Christmas

SPECIAL LOW RAIL FARES

NOV. 15 to JAN. 5 RETURN LIMIT 5 MONTHS from Stations Edmonton, Calgary, Macleod and East

Through Sleeping Cars to the Seaboard

Seven Sailings from MONTREAL Nov. 24 DUCHESS OF RICHMOND Nov. 25 DUCHESS OF BEDFORD From QUEBEC Nov. 2 - - - MONTCLAIR Dec. 9 - - - DUCHESS OF YORK Dec. 13 DUCHESS OF RICHMOND Dec. 16 DUCHESS OF ATHOLL (Halifax one day later)

For full information see Ticket Agents



GEO. W. EVANS

Undertaker and Embalmer
MOTOR HEARSE

Artificial wreaths always on hand. Weather does not effect these flowers in any way

GLEICHEN, ALBERTA

WALTER WINCHELL, SIMONE SIMON and BEN BERNIE
"LOVE AND HISSES"
THURSDAY 8:30 P.M. SATURDAY: Matinee at 3 p.m. and evening shows at 7:30 and 9:15.

GLEICHEN COMMUNITY HALL

MORE AMAZING TYPING RESULTS



Miss Gladys E. Mandley Canadian Professional Champion Typist

Adds further speed records to growing list of clever typists who are doing superlative work at Garbutt Business College Ltd., where Miss Mandley has been Typing Instructor since June 1, 1938. Doris Brown, entered August 29, 1938, typed 30 net October 26, 1938. Sylvia Richardson, entered August 15, 1938, typed 34 net, October 27, 1938. Doreen Donaldson, entered August 15, 1938, typed 35 net, October 17, 1938. These records are exceptional and prove Miss Mandley an instructor par excellence.

THE WORLD'S GOOD NEWS

will come to your home every day through THE CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper It records for you the world's news, constructive ideas. The Monitor does not exploit crises or sensational; neither does it ignore them, but deals impartially with them. Features for our men and all the world are included in the Weekly Magazine Section.

One Christian Science Publishing Society, One, New York Street, Boston, Massachusetts

A period of no subscription to The Christian Science Monitor for at least 12 months

Weekend issue, including Magazine Section: 1 year \$1.00, 6 months 50c

Name.....

Address.....

Send no money now

Do You Need Any Printing

Placards, Bills, Tags, Books, Labels, Booklets, Badges, Blotters, Creulars, Vouchers, Bill Heads, Hand Bills, Posters, Pamphlets, Price Lists, Catalogues, Invitations, Note Heads, Statements, Post Cards, Prize Lists, Milk Tickets, Programs, Blank Notes, Score Cards, Menu Cards, Meal Tickets, Order Blanks, Memo Heads, Filing Cards, Window Cards, Visiting Cards, Bread Tickets, Legal Forms, Letterheads, Business Cards, Shipping Cards, Show Printing, At Home Cards, Store Sale Bills, Raffle tickets, Envelopes, Display Posters, Loose Leaf Account Sheets, Etc.

—In fact anything in the line of printing—

The Call Gleichen, Alta.